

*FRANTECH ASIA DEVELOPMENT ORGANIZATION (NGO)*



## **FranTech Asia**

# **Neutral Zone Project M.S.P. Overview**



**MISSION, STRATEGY AND PHILOSOPHY**

**Recital:**

This document was developed to provide prospective for profit and non-profit Causality Consortium competency and capacity providers with a brief overview of what the **Neutral Zone Project** is all about.

The document describes CONSISTENT cause and effect events that are in turn creating a CONTROLLED LEVERAGE opportunity for our for-profit competency and capacity providers.

An opportunity to generate HIGHER PROFITS at a LOWER RISK with more CONSISTENCY on a LARGER scale.

This document further provides our non-profit members with a uniform message to be shared with friends, family and associates on the Neutral Zone Project's Mission, Strategy and Philosophy.

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## 1.0 THE PROBLEM

Humanity stands at a defining moment in history. We are confronted with a perpetuation of disparities between and within nations, a worsening of poverty, hunger, ill health and illiteracy, and the continuing deterioration of the ecosystems on which we depend for our well-being.

“Our house is burning down and we’re blind to it” Jacque Chirac, President of France said.

Yes, Mr. President, you are correct for yesterday approximately 24,000 people died. None of them had to die!

The same number could have been saved the day before, and the day before that. In all, over the last year 8.8 million lives were lost needlessly to preventable diseases, infections and childbirth complications.

The following statistics further indicate the tremendous scope of deprivations that exist in our communities today.

### Health:

- 1) 968 million people are without access to improved water sources
- 2) 2.4 billion people are without access to basic sanitation
- 3) 2.2 million people are dying from indoor air pollution

### Education:

- 4) 854 million illiterate adults, 543 million of which are women
- 5) 325 million children out of school at the primary and secondary levels, 183 million of them are girls

### Income Poverty:

- 6) 1.2 billion people living on less than \$1 a day, 2.8 billion people on less than \$2 a day

### Children:

- 7) 163 million underweight children under age five
- 8) 11 million children under five dying annually from preventable causes

### Safety of our communities:

- 9) Our communities face many adversaries including criminals, nation state actors, terrorists and natural disasters. It’s painfully obvious that our current security and safety infrastructure worldwide is underdeveloped and in most of the developing world non-existent.
- 10) Cyberspace: The information technology revolution made entire Nations and their economies fully dependent on Cyberspace. Cyberspace is a network of networks that spans the planet. The threat now is that malicious actors on one continent can act on systems thousands of miles away. Cyber attacks now cross borders at light speed, capable of striking anywhere any time within our communities 24/7.

Well, it doesn’t affect me you might say! Unfortunately it does! Because when people’s basic human needs are not met, they become more forceful and use more destructive ways to get their needs met, and that’s when it affects you.

## **1.2 Problem Section Conclusion:**

Effective peace building demands a broader notion of human security. We cannot be secure amidst starvation. We cannot build peace without alleviating poverty. We cannot build freedom on a foundation of injustice.

We have become a Global Society like it or not! The ethical consensus of the industrial age was based on a belief in one's place in society. Church (if applicable), job, family and state all delineated one or more socially approved roles that were played out by the majority of people.

As that age closes, these roles have compartmentalized and fragmented, and they now await a new integration that will provide **a basis for the next Civilization.**

This document is about a new integrating neutral infrastructure, constructed to host just such a new Civilization! An infrastructure known as the NEUTRAL ZONE!

## 2.0 THE SOLUTION: THE NEUTRAL ZONE PROJECT

Visionaries and committed organizations now understand better than ever before that it is difficult to put the words and ideals of community and ecosystem restoration and enhancement into action.

We know this because of the past few decades of development funding and security failures. Failures caused by top-down business model approaches to development and security, especially in developing countries.

The Neutral Zone project on the other hand has as an **Objective:** To provide local communities with NEUTRAL Infrastructure for the RESTORATION and ENHANCEMENT of our deteriorating communities and ecosystems on which we depend for our well-being.

A CAUSE that will have as EFFECT local communities with smart neutral infrastructure that CAUSE the systemic generation of development funding and knowledge transfer fueled by next generation world trade. That has as EFFECT Tri-Sector campaigns to educate, mobilize and coordinate community led development programs.

Programs which CAUSE the empowerment of local people engaged in negotiating, influencing, controlling and holding accountable institutions that affect their lives, while taking ownership of their own security, quality of life and prosperity.

## **2.1 Neutral Zone Project Strategy:**

Our strategy is simple! We have designed our neutral infrastructure round the nine basic human needs. A strategy that enables community members to take responsibility for seeing that they get their own basic needs met.

The nine basic human needs our project focuses on are as follows: (see full description of basic human needs in addendum seven)

- |              |               |
|--------------|---------------|
| 1. Security  | 6. Expansion  |
| 2. Adventure | 7. Acceptance |
| 3. Freedom   | 8. Community  |
| 4. Exchange  | 9. Expression |
| 5. Power     |               |

History clearly demonstrates that when people do not get their needs met, they can become agitated, belligerent or driven to use the negative aspects of their needs. This basic truth is at the core of the majority of the problems and deprivations we face today. So! “If prevention is better than care” let’s provide the way for our community members to get what they need.

Each of us has three primary needs, meaning three needs that are more important than the six other needs, which we have to a lesser degree.

Our project enhances entire communities and therefore has to address all nine basic needs equally. These needs are addressed through the Neutral Zone’s Infrastructure.

Infrastructure that solves the tremendous DISCONNECT in our communities through Neutral infrastructure are comprised of:

- Organizational Infrastructure
- Governance Infrastructure
- Physical Infrastructure
- Virtual Infrastructure
- Social network Infrastructure

Truly a new Neutral Infrastructure that provides development funding, transparency, accountability, legitimacy and authority to restoring our communities and ecosystems.

A neutral Infrastructure being used to seamlessly connect, fund and coordinate all those millions of individuals and organizations that say they are committed to restoring and enhancing our communities.

A cause that will have as affect a single sustainable development force armed with capacity, competency and governance; a force capable of acting and reacting in real-time to the strengths, weaknesses, opportunities and threats to their local community.

To fully understand the impact that the Neutral Zone Project has on a community we will first have to look at **what Sustainable Development is**.

“Sustainable Development is a strategy by which communities seek economic development approaches that also benefit the local environment and improve quality of life.

It has become an important guide to many communities who have discovered that traditional approaches to planning and development are creating, rather than solving, societal and environmental problems.

Traditional approaches can lead to congestion, sprawl, pollution and resource over-consumption, whereas sustainable development offers real, lasting solutions that will strengthen our future.

Sustainable Development provides the framework under which communities can effectively utilize resources which will create efficient infrastructures, protect and enhance quality of life, and create new businesses to strengthen their economies.

It can help us create healthy communities that will sustain the present generations, as well as those that will follow.

**Action speaks louder than words** and the Neutral Zone Project provides those individuals and organizations that say that they are committed to restoring and enhancing our communities and ecosystems with the necessary infrastructure to successfully and efficiently execute **their Missions, Strategies and Philosophies**.

Our infrastructure is designed to coordinate and host 76 sustainable development programs. Programs comprised of:

<b>Projects</b>	<b>Events</b>	<b>Think Tanks</b>	<b>Incubators</b>
<b>Campaigns</b>	<b>Seminars</b>	<b>SWOT Programs</b>	<b>Workshops</b>

The above said 76 sustainable development programs are driven by 300 Sustainable Development Zones located in 50 countries doing business as Synergy City in each region.

These Synergy Cities around the world form a decentralized network, providing the physical backbone of the Neutral Zone; but more than anything else, each Synergy City becomes the **regional command and control center** for our Enabler Forces and consortiums, busy with the restoration and enhancement of our local communities through 76 Sustainable Action programs. (Please see addendum two for a list of the 76 Sustainable Development Action programs) These 76 SD Action categories are funded by the following Neutral Zone Development Funds:

**The Peace Fund** funds Global Homeland Security Projects  
**The Earth Fund** funds Global Sustainable Development Projects  
**The Economic Development Fund** funds Global Trade Projects  
**The Guaranteed Global Infrastructure Fund** funds major infrastructures such as Teleports, Cargo Airports, Seaports, Processing Zones, and mass transport systems.

These above stated funds receive their billions of dollars in annual funding from global commerce transactions executed on the Neutral Zone's 50-country, 300 region commercial infrastructure.

We have simply created a commercial platform that provides the commercial sector with a proprietary business model enabling **CONSISTENT** cause and effect events that are in turn create a **CONTROLLED LEVERAGE** opportunity for corporations to generate **HIGHER PROFITS** at a **LOWER RISK** with more **CONSISTENCY** on a **LARGER** scale.

At the heart of this commercial platform is a uniform 50-country Financial Network Infrastructure; a global financial network infrastructure hosting thousands of financial institutions that in turn serves the entire Neutral Zone's demand and supply chain networks comprised of millions of producers, suppliers, manufacturers, value-added resellers and buyers.

The commercial infrastructure side of the Neutral Zone is extremely complex and most readers will be lost in the systemic complexity of our commercial platform. It should suffice to say that we firmly believe that the Neutral Zone infrastructure truly enables the next generation of global commerce.

### **3.0 THE APPROACH TO IMPLEMENTATION**

Not since the beginning of recorded time has there been a "FORCE" assembled as is assembling now. A force assembling simultaneously in 50 countries to impact 2,700 local communities worldwide through development funding, knowledge transfer and community- led development projects.

This coalition force is a private network of for-profit and non-profit consortiums collectively organized as the **Causality Consortium.**

The Causality Consortium has a mandate to provide local communities worldwide with neutral infrastructure. Infrastructure that is physical, virtual and organizational in nature that enables communities to take ownership of their own security, quality of life and prosperity.

This new neutral infrastructure seamlessly unites individuals, corporations and organizations into a single uniform 50-country, 300 region sustainable development zone network, collectively known as the Neutral Zone.

The Neutral Zone Project divides every city into nine Synergy Zones. Yes, Synergy Zones since community members of all walks of life are now networked together to collectively restore and enhance their own community.

This process is called a Tri-Sector Partnership. The World Summit of 2002 brought together the United Nations, Governments, Business and Civil Society to increase the pool of resources to tackle global problems on a global scale through a Tri-Sector partnership format.

Tri-Sector Partnerships, as a refined development paradigm, is fully emerged at this time and is based on the knowledge that sustainable development requires all key players to work together as one.

The Causality Consortium armed with this knowledge formed the Tri-Sector Alliance with chapters in 2,700 local communities. Each chapter provides the local community with physical, virtual and organizational infrastructure known as a Tri-Sector V.T.N.

A basic VTN is a physical and virtual Value Trust Network that **weaves enterprises, marketplaces, industries and individuals together** into empowered and productive real-time digitally enabled workgroups and teams capable of acting and reacting to all the communities Strengths, Weaknesses, Opportunities and Threats.

These Value Trust Networks will be the business platforms of the twenty-first century, used here by the Causality Consortium to create systemic development funding, knowledge transfer and collaboration between the Civil, Economic and Public Sector residence of every community worldwide.

These Value Trust Networks further enable communities to solve their biggest problem--DISCONNECT. Most of us are self-centered and are fully aware of our current strengths, weaknesses, opportunities and threats pertaining to our own area of influence. Beyond this personal area of influence we've always been disconnected to the real condition of our communities and the ecosystems we depend on.

We are not really to blame for our ignorance since no platform ever existed that could connect our collective consciousness beyond our area of influence. Fortunately such a platform is currently under construction.

We can now link in real-time with all the elements of our entire community. We can now trade and collaborate as never before. We can act and react as one community or as one individual. But most important of all, we can now become fully aware of the real strengths, weaknesses, opportunities and threats active within our local and global communities.

This new level of awareness is made possible by the anatomy of the Neutral Zone. A new awareness that has as effect local communities involved in Tri-Sector Partnerships to restore and enhance the security, quality of life and prosperity of our local communities globally.

#### 4.0 ANATOMY OF THE NEUTRAL ZONE

**Recital:** The Neutral Zone’s anatomy is comprised of SOCIAL, PHYSICAL and VIRTUAL NETWORKS, seamlessly integrated into one 50-country, 300 region infrastructure network. An infrastructure network comprised of a:

- Distributed Value Trust Network infrastructure
- Decentralized Synergy City infrastructure network
- Centralized Merger City infrastructure network

The anatomy of the Neutral Zone is best understood when examined from where it connects in the homes, companies and organizations of a new breed of community member.

A community member, fully aware and ready to act and react to the strengths, weaknesses, opportunities and threats in his or her own community as well as in other communities worldwide. This level of awareness and interaction is made possible with the ownership of a Neutral Zone Estate.

#### 4.1 Estate Infrastructure Network

A **Neutral Zone Estate** is both physical and virtual and can cost as little as \$100 dollars or as much as 50 million dollars each. For example, a Nation Estate costs 50 million dollars and is basically an entire e-government system in a box for developing countries.

A PSM Estate on the other hand costs 6.4 million dollars each and is owned by producers, suppliers and manufacturers to globalize their entire operation. Some Estates are used as corporate portals and are available in nine applications. The application categories are as follows:

Knowledge Portals	Expertise Portals	Collaborative Portals
Hosting Portals	Employee Portals	Electronic Commerce Portals
Corporate Interests Portal	Enterprise Resource planning	Information Portals




One of the most important estates in the Neutral Zone is the Family Estate. A Family Estate is designed to serve many generations of beneficiaries. The family estate becomes the anchor for sustainable development within each family. The family estate further becomes the communication platform enabling collaboration, knowledge and asset transfer from generation to generation.

Each Neutral Zone Estate commences operations as a BASIC ESTATE. These Basic Estates are the most basic building blocks of the Neutral Zone’s Infrastructure.

These virtual Basic Estates are mostly sponsored and or donated to community members worldwide to solve the **DISCONNECT** problem in our communities. Yes, the main function of a basic Estate is to network community individuals, corporations and organizations into one interactive **Tri-Sector VTN** (Value Trust network).

## 4.2 Value Trust Network Infrastructure Network

**These Value Trust Networks** enable communities to act and react as one to opportunities and threats alike. These networks further mobilize and coordinate community led development projects and campaigns. Projects and campaigns normally focused on global trade, homeland security and sustainable development. Every Tri-Sector VTN **connects estate owners** to local and global:

<p><b>Economic Sector Groups</b>          Business Associations          Enterprise Development Agencies          Financial Institutions          International Companies          National Companies           Regional Companies</p>	<p><b>Public Sector Groups</b>          Education / Academic Institutions          International Agencies          National and Local Government          Public Sector Services          Quasi-autonomous governmental organizations </p>
<p><b>Civil Society Groups</b>          Campaign Groups          Community-based Organizations          Donor Agencies          Labor Organizations          NGO'S          Private Voluntary Organization          Foundations</p> 	<p><b>Critical Mass Enablers</b>          Enabler Alliance, MC          Bio-Digital Consortium, MC          Angel Consortium Network, MC          AAA Consortium, MC          MCSE Consortium, MC          BOT Enabler Consortium, MC          NZF Consortium, MC          Treasury Consortium, MC          FranTeck Consortium, MC          Global Canopy Consortium, MC          Real-Estate Consortium, MC</p>
<p>14 vertical Civil Society e- marketplaces          20 vertical Industry e-marketplaces          Alliance Market Direct Portal          Neutral Zone Democracy portal          SD Action vertical e-marketplace          Community SWOT e-marketplace          Guaranteed Global Infrastructure Fund          Merger City Infrastructure          Synergy City Infrastructure</p>	<p>Tri-Sector VTN operations portal          Micro-Enterprise vertical e-marketplace          Education for all vertical e-marketplace          VTN service channels          Peace Fund          Gradualism Fund          Earth Fund          Economic Development Fund          Neutral Zone Organizational Infrastructure</p>

No six degrees of separation here. Everybody in the community is just a few clicks away from everybody else in their community. VTN'S are the virtual nervous network of the Neutral Zone and thus require a brief overview.

Please take the time to grasp the basic concept of a Value Trust Network since approximately 2,700 interdependent VTN networks are transforming the Neutral Zone into the next generation infrastructure provider.

4.2.1 The **“V”** in VTN stands for VALUE. Value delivered in both digital and physical blended format.

4.2.2 Digital value delivery comes in the form of new digital serves that leverage the network advantages of the internet such as:

- Global Trading capabilities
- Mass personalization and customization
- Global knowledge exchanges
- Seamless global on-line communities
- Collaborative workflow
- Industry-specific (vertical) marketplaces
- Horizontal marketplaces
- Enterprise-to-enterprise connectivity
- E-marketplace-to-e-marketplace connectivity

4.2.3 Physical Value Delivery is derived from:

- Global logistics
- Freight forwarding
- Warehousing
- Inspection Services
- Sustainable Development Zones
- Foreign Trade Zones
- Processing Zones
- MCSE100 Functional Hubs

4.2.4 The **“T”** in VTN equals TRUST. Trust derived through:

- Quality
- Delivery terms
- Collaborative capabilities
- After-sale support
- Open information sharing within and among vertical marketplaces
- Must support local and international laws
- Security
- Confidentiality
- Neutrality
- Owner to owner loyalty

#### 4.2.5 The “N” in VTN equals Network.

The Neutral Zone is comprised of a Bio-Network (networked community members) and a Digital Nervous Network seamlessly integrated into one Bio-Digital-Network acting and reacting as one to restore and enhance our communities.

Imagine networks of Bio-Digitally networked local communities working on **solving problems on a synchronized global scale** while acting and reacting on local opportunities and threats in real-time and you have imagined the Neutral Zone’s VTN Network.

Every City has 9 VTNs seamlessly connected into one CVTN (City Value Trust Network). Every CVTN in turn connects to a regional **Synergy City**.

### **4.3 Synergy City Infrastructure Network**

A Synergy City is a physical location in every region, constructed as a Bi-Directional Sustainable Development Zone. The following structures form the physical backbone of each Synergy City:

Convention Center Co-location Center 34 Synergy Theaters Satellite Uplink	Trade and Distribution Center Data Center MCSE100 Office Complex Network Access Points Exchange
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Each regional Synergy City in effect becomes the command and control center for organizations that have a mission to restore and enhance our local communities. Each Synergy City receives tens of millions of dollars annually to sponsor and host 76 Sustainable Development Action programs.

These programs are the cause and effect vehicles in every community providing community members with the tools of progress to restore and enhance their community while enabling community members to take responsibility for seeing that they get their own basic needs met.

Each Synergy City’s infrastructure is in use 24/7. The following are some of the functionality infrastructure provided by each Synergy City.

### Convention Center

Each Synergy City Convention Center will host 20 industry and 14 philanthropic events every year. These main events will be augmented by 76 SD Action campaign programs comprised of:

1. Projects
2. Campaigns
3. Events
4. Seminars
5. Workshops
6. Think Tanks
7. Incubators
8. SWOT programs

### 34 Synergy Theaters

Community Synergy Events are the hallmark of each Synergy City. Thirty-four, 250- seat theaters provides eight 3-hour sessions per theater per day. The majority of the sessions will be used by for-profit and non-profit networks to build Synergy in their organizations and the communities it influences.

Two sessions per day are blocked for regular movie theater activities. This cause of action propels our Synergy City Theater Network to become the largest theatrical circuit in the world with 10,200 screens. In comparison, United Artists only has 2,398 screens followed by Cineplex Odeon with 1,715 screens.

### Trade and Distribution Centers

Each trade and distribution center is doing business as the “Alliance Market” in each region. Each alliance market connects local Demand and Supply chains with 300 other local Demand and Supply Chains in 50 countries.

This commerce platform is more efficient than any existing trade system ever built. This extraordinary capability comes from a totally private and self-efficient commerce ecosystem comprised of every single competency and functionality required to successfully complete end-to end global commerce.

### Collocation Center

The entire decentralized Synergy City Infrastructure Network is in effect a Content Transport Utility with a 50-location teleport engine driving content to all corners of the globe. This capability attracts key players in the content transport industry because each collocation center provides them with direct access to this new neutral content transport Utility backbone.

### Data Center

Each data center hosts nine Value Trust Networks per city. In some regions there could be more than one city or town and therefore nine VTNs should always be the minimum norm-  
-each data center further hosts all the regional functional hubs collectively known as the MCSE100 infrastructure.

### NAP Exchange Center

We have discovered a tremendous opportunity. An opportunity that will most likely have as an effect that the Neutral Zone's infrastructure will serve as content transportation exchange of choice for both the Public and Private sectors. This opportunity is made possible by the current vulnerability of Cyberspace and the need for secure systems for Global Home Land Security.

### MSCE100 Complex

Each Synergy City offers a vast array of products and services all in need of support services. The MSCE100 Complex houses all the companies that render these services.

The development cost of the Synergy City infrastructure network is in excess of 16 billion dollars for the first 300 Anchor Sustainable Development Zones. This development is made possible through the use of a Build, Operate and Transfer business model.

The business model is contractual in nature and awarded to Synergy City REIT. Synergy City REIT is a Real Estate Investment Trust that builds operates and transfers sustainable development zones worldwide. This enables each Synergy City to become an independent business center benefiting from the critical mass created by three hundred Synergy Centers of like kind, all seamlessly integrated into one uniform Bio-Digital nervous network. This Bio-Digital nervous network not only connects Synergy Cities with each other but also connects each Synergy City with the **centralized infrastructure of Merger City**.

## **4.4 Merger City Infrastructure Network**

Merger City is the capital of the Neutral Zone and is both physical and virtual. Neutral Zone residents will be able to visit Merger City virtually as of 12/31/05 and physically as of 12/31/10. The physical location of Merger City will be made known as soon as the hardened bunkers that will house the Neutral Zones Functional Hubs are constructed and commissioned. These Functional Hubs provide the uniform functionality and services required worldwide by the Neutral Zone's more than 2,700 Value Trust Networks.

The main reason for the construction of a new city called Merger City stems from the problems caused by the heritage associated with every other city in the world. Every city has a history and is biased to what they perceive is reality.

Simply stated! There are no places on earth that are truly neutral except the oceans and space. Both environments are unfriendly and not suitable for mass events and coordination to restore and enhance our communities.

We need this neutral ground now more than ever, and Merger City augments this neutral ground with state of the art infrastructure solely focused on providing a platform for the global public sector, economic sector and civil society members to collaborate.

This neutral platform also serves as a command and control center to synchronize 76 uniform Sustainable Development Action programs driven regionally by 300 Synergy Cities.

Merger City's physical infrastructure is comprised of:

1. Ecclesiastical State Corridor
2. Content Corridor
3. Light Industry Corridor
4. Embassy Corridor
5. Mass Transit System
6. Neutral Convention and Event Village
7. A Synergy City Planned Community
8. A Resort Corridor
9. International Airport
10. Utility Corridor
11. Universal Marketplace
12. SWOT Campus
13. N.I.P. Complex
14. Zone 7 (A corridor hosting infrastructure serving all the religions of the world)
  
15. Research and Development Corridor
16. Education Corridor

A lot more could be said about the functionality of Merger City, but what is more important is what it provides to the community of life in the form of:

- Organizational Infrastructure
- MCSE100 Infrastructure
- Governance Infrastructure
- Competency and Capacity Infrastructure

The following is a brief explanation of each infrastructure set.

#### **4.5 Organizational Infrastructure Network**

The Neutral Zone has the advantage of deploying its infrastructure without any heritage, meaning that no old organizational infrastructure or ingrained self-serving groups had to be accommodated in structuring the organizational infrastructure of the Neutral Zone.

This might not sound like much of a benefit but it is a tremendous opportunity to build organizational structures that can last to serve many generations of beneficiaries in a non-biased way. This is accomplished systemically rather than through charismatic leaders.

The core organizational infrastructure of the Neutral Zone is comprised of five categories of anchor organizations and the categories are as follows:

Group One: Neutral Anchor Organizations

1. **Neutral Trade Organization:** - Economic Sector Anchor
2. **United Sovereigns:** - Public Sector Anchor
3. **Neutral Zone Federation:** - Civil Society Anchor
4. **Causality Consortium:** - Enabler Society Anchor
5. **MCSE Alliance:** - Functional Holding Company Network Anchor

Group Two: Non-Profit Consortiums

Group Three: For-Profit Consortiums

Group Four: Support Services Groups

Group Five: 100 Anchor Associations

Every good organization requires good infrastructure, and in the case of the Neutral Zone's anchor organizations just such excellence in infrastructure is provided by the MCSE Alliance. The infrastructure is known as the **MCSE100 infrastructure**.

#### **4.6 MCSE100 Infrastructure Network**

The MCSE100 infrastructure network is the carrier's infrastructure of the Neutral Zone. It turns the Neutral Zone into a self-contained ecosystem. Every core competency and or functionality required in the Neutral Zone was assigned to 100 holding companies.

These 100 holding companies are the master contractors of the Neutral Zone. These organizations are the mega hubs within their industries. Mega hubs that are totally neutral and non biased that have a sole mandate to provide communities with a neutral infrastructure to facilitate and coordinate thousands of for-profit and non-profit service providers serving the residents of the Neutral Zone.

These holding companies are in a powerful position to dictate and could be used to the detriment of the residents of the Neutral Zone. To safeguard against this threat, these companies shall be public companies and owned as follows:

1. 200 million units are owned by the public sector
2. 200 million units by the private sector  
100 million units floated on the Merger City Stock Exchange  
100 million units owned by Family Estates
3. 100 million units owned by the Civil Society Development Fund DBA—the Causality Fund
4. 500 million units owned by the Neutral Sector  
200 million units owned by the Guaranteed Global Infrastructure Fund  
100 million units owned by Merger City  
100 million units owned by the Neutral Zone's SWOT Fund (Strengths, Weaknesses, Opportunities and Threats)  
100 million units owned by the Neutral Zone's United Nations Development Fund

This systemic multi-ownership business model of the 100 holding companies responsible for the end-to-end infrastructure of the Neutral Zone provides the peace of mind that no single interest group could ever control the neutral nature of the Neutral Zone's infrastructure.

The biggest benefit of the MCSE100 infrastructure is its one percent for benefit royalty income based on the entire transaction volume of the Neutral Zone. This royalty income is paid out proportionally to the one billion units of ownership in the MCSE100 infrastructure.

Now what is the significance of that you might ask? Well we have just created a for- benefit engine capable of providing billions of dollars annually to restore and enhance our communities and ecosystems. Who will govern the use of these billions of dollars annually?

#### **4.7 Governance Infrastructure Network**

When the crew of Apollo 11 splashed down in the Pacific Ocean on July 24, 1969, Americans hailed the successful completion of the most audacious and complex technological undertaking of the 20<sup>th</sup> century. We cannot deny that President John F. Kennedy had a charismatic leadership style and that he deserves much of the credit for seriously proposing the imaginative and bold goal of going to the moon and back before the end of the decade.

None the less, Kennedy's leadership style was not the primary mechanism at work for stimulating progress. Kennedy died in 1963, he was no longer president to urge, prod, and inspire. After Kennedy's death, did the moon mission become less inspiring? Did the program grind to a halt? Did going to the moon cease to provide a sense of national momentum? Of course not! In fact the moon mission, once launched had its own ability to stimulate progress regardless of whoever happened to be president.

**The goal became the motivating mechanism** and not the charismatic leader. The moon landing was one giant leap for mankind. Mankind is about to do it again. Mankind embarked on its next extraordinary mission with the formation of the Neutral Zone Project.

The Neutral Zone is built to last and to serve many generations of beneficiaries and therefore requires a governance structure that can stand the test of time. An organizational structure not based on charismatic leaders but a permanent global governance structure within which regional charismatic leaders can prosper during their economic lifetime.

The architects of the Neutral Zone were tasked by the central planning commission to design a Neutral Zone governance structure that could stand the test of time. The "Build to last" instructions came with a second mandate, a mandate to transform the Neutral Zone's governance infrastructure into a Visionary Organizational infrastructure.

The architects commenced by defining what a Visionary Organization is.

**Definition: Visionary companies are premier institutions, the crown jewels, in their industry, widely admired by their peers and having a long track record of making a significant impact on the world around them.**

**Step One:** The architects analyzed current Visionary Company’s core ideologies in an attempt to determine what lies at the core of an organization that is **built to last**. The following are the core ideologies of companies whose visionary example led to the development of the Neutral Zone’s governance structure.

### **CORE IDEOLOGIES IN THE VISIONARY COMPANIES**

3M Corporation	<p>Innovation; Thou shall not kill a new product idea”</p> <p>Absolute integrity</p> <p>Respect for individual initiative and personal growth</p> <p>Tolerance for honest mistakes</p> <p>Product quality and reliability</p> <p>“Our real business is solving problems”</p>
American Express	<p>Heroic customer service</p> <p>Worldwide reliability of services</p> <p>Encouragement of individual initiative</p>
Boeing	<p>Existing on the leading edge of aeronautics; being pioneers</p> <p>Tackling huge challenges and risks</p> <p>Product safety and quality</p> <p>Integrity and ethical business</p> <p>To “eat, breathe, and sleep the world of aeronautics”</p>
Citicorp	<p>Expansionism—of size, of services offered, of geographic presence</p> <p>Being out front—such as biggest, best, most innovative, most profitable</p> <p>Autonomy and entrepreneurship (via decentralization)</p> <p>Meritocracy</p> <p>Aggressiveness and self-confidence</p>
Ford	<p>People as the source of our strength</p> <p>Products as the “end result of our efforts” (we are about cars)</p> <p>Profits as a necessary means and measure for our success</p> <p>Basic honesty and integrity (NOTE: This is the order from 1980s Ford MVGP document.</p> <p>At different points in Ford’s history, the order has varied.)</p>
General Electric	<p>Improving the quality of life through technology and innovation</p> <p>Interdependent balance between responsibilities to customers, employees, society, and shareholders (no clear hierarchy)</p> <p>Individual responsibility to customers, employees, society, and shareholders</p> <p>(No clear hierarchy)</p> <p>Individual responsibility and opportunity</p> <p>Honesty and integrity</p>

Hewlett-Packard	<p>Technical contribution to fields in which we participate (“We exist as a corporation to make a contribution”)</p> <p>Respect and opportunity for HP people, including the opportunity to share in the success of the enterprise</p> <p>Contribution and responsibility to the communities in which we operate</p> <p>Affordable quality for HP customers</p> <p>Profit and growth as a means to make all of the other values and objectives possible</p>
IBM	<p>Give full consideration to the individual employee</p> <p>Spend a lot of time making customers happy</p> <p>Go the last mile to do things right; seek superiority in all we undertake</p>
Johnson & Johnson	<p>This Company exists “to alleviate pain and disease”</p> <p>“We have a hierarchy of responsibilities: customer’s first, employees second, society at large third, and shareholders fourth”</p> <p>Individual opportunity and reward based on merit</p> <p>Decentralization = Creativity = Productivity</p>
Marriott	<p>Friendly service &amp; excellent value (customers are guests); “make people away from home feel that they’re among friends and really wanted”</p> <p>People are number 1—treat them well, expect a lot, and the rest will follow</p> <p>Work hard, yet keep it fun</p> <p>Continual self-improvement</p> <p>Overcoming adversity to build character</p>
Merck	<p>“We are in the business of preserving and improving human life. All of our actions must be measured by our success in achieving this goal.”</p> <p>Honesty and integrity</p> <p>Corporate social responsibility</p> <p>Science-based innovation, not imitation</p> <p>Unequivocal excellence in all aspects of the company</p> <p>Profit, but profit from the work that benefits humanity</p>
Motorola	<p>The Company exists “to honorably serve the community by providing products and services of superior quality at a fair price”</p> <p>Continuous self-renewal</p> <p>Tapping the “latent creative power within us”</p> <p>Continual improvement in all that the company does—in ideas, in quality, in customer satisfaction</p>

	<p>Treat each employee with dignity, as an individual</p> <p>Honesty, integrity, and ethics in all aspects of business</p>
Nordstrom	<p>Service to the customer above all else</p> <p>Hard work and productivity</p> <p>Continuous improvement, never being satisfied</p> <p>Excellence in reputation, being part of something special</p>
Philip Morris	<p>The right to personal freedom of choice (to smoke, to buy whatever one wants) is worth defending</p> <p>Winning—being the best and beating others</p> <p>Encouraging individual initiative</p> <p>Opportunity to achieve based on merit, not gender, race, or class</p> <p>Hard work and continuous self-improvement</p>
Procter & Gamble	<p>Product excellence</p> <p>Continuous self-improvement</p> <p>Honesty and fairness</p> <p>Respect and concern for the individual</p>
Sony	<p>To experience the sheer joy that comes from the advancement, application and innovation of technology that benefits the general public.</p> <p>To elevate the Japanese culture and national status.</p> <p>Being a pioneer—not following others, but doing the impossible.</p> <p>Respecting and encouraging each individual’s ability and creativity</p>
Wal-Mart	<p>“We exist to provide value to our customers”—to make their lives better via lower prices and greater selection; all else is secondary</p> <p>Swim upstream, buck conventional wisdom</p> <p>Be in partnership with employees</p> <p>Work with passion, commitment, and enthusiasm</p> <p>Run lean</p> <p>Pursue ever-higher goals</p>
Walt Disney	<p>No cynicism allowed</p> <p>Fanatical attention to consistency and detail</p> <p>Continuous progress via creativity, dreams, and imagination</p> <p>Fanatical control and preservation of Disney’s “magic” image</p> <p>“To bring happiness to millions” and to celebrate, nurture, and promulgate “wholesome American values.”</p>

## **Step Two in creating the Neutral Zone's governance infrastructure: Meaningful Workplace**

The Central Planning Commission set out to create a governance structure embraced by its participants as a meaningful workplace. This goal was accomplished by addressing key mission, strategy and philosophy drivers. The key drivers utilized to create a meaningful workplace are as follows:

### **Mission Driver**

#### **Purpose:**

The Organization's underlying purpose involves more than just producing goods or services, making money, or even being the best in a given business.

There's a feeling widely shared among people that share daily activities, even individual tasks fit the theme of the larger purpose.

#### **Direction:**

A compelling vision of the future draws people in a common direction.

People understand and are invested in goals and objectives that serve as a meaningful, down-to-earth complement to the vision.

#### **Relevance:**

People spend their time on activities that are relevant to the mission.

Rules and Red tape are kept to the absolute minimum.

#### **Validation:**

Individuals can see the impact of their work

Even when people produce intangibles, they have opportunities to see how their work benefits others.

### **People Driver**

#### **Respect:**

People show respect for one another regardless of rank and title

The golden rule is an implicit working principle

#### **Equality:**

People throughout the workplace genuinely feel that they're on the same level, regardless of titles and position.

All individuals are considered to be important, and actions back this up

#### **Informality:**

An open-door policy is practiced by everyone, not because the business books encourage it, but because it simply seems like the right thing to do.

Flexibility:

Good judgment is used in applying rules. People accept the subjectivity that goes along with this.

If a rule, policy, or procedure stands in the way of awesome service to a customer, people do what is best for the customer

Ownership:

People view themselves as owners of their work and act accordingly

Change is done by people instead of to people. Co-creation is the method of choice for setting direction, developing ideas, and seizing opportunities.

**Development Driver**

Challenge:

The workplace offers a wealth of challenges to employees who want them.

People understand what is meant by positive challenges. It is not seen as piling on more work in order to get more done with less.

Invention:

Risk-taking in the name of improvement and innovation is strongly encouraged.

Improvement and innovation are seen as everyone's business, and not the restricted domain of people with certain credentials or titles.

Support:

People have access to all the resources they need to be successful in their work, such as information, time, funding, learning opportunities, and equipment.

Managers know when to get involved and when to stay out of the way. They offer help instead of imposing it.

Personal Development:

The workplace provides people with all sorts of opportunities to learn and grow.

People take responsibility for their own personal development.

**Community Driver**

Dialogue:

People widely recognize the benefit of engaging in constructive conversation.

People at all levels and in all areas of the organization have freedom and the opportunities to talk amongst themselves about work-related problems, issues, and opportunities.

Relationship Building:

People in the workplace understand the need to build strong relationships with each other.

Workdays are filled with opportunities to build relationships.

Service:

People create all sorts of opportunities to help one another  
There's an organizational obsession with helping others to be successful.  
"Others" is broadly defined as colleagues, customers, and the community.

Acknowledgement:

Genuine appreciation is at the heart of all acknowledgements in the workplace.

Everyone helps bring acknowledgement to the workplace. It is not seen as something periodically "given" to people by management.

Oneness:

There's a prevailing sense that "we're all in this together"  
Working relationships are best described as collaborative, not competitive.

**Individual Driver**

Self-Identity:

Differences are viewed as something that people can learn and benefit from, rather than something that must be "dealt with."

The workplace makes the most of people's unique know-how and skills.

Fit:

Individual employees see how they and their work fit into the bigger mission of the organization.

People feel a good fit between their own values and values of the workplace.

Balance:

People can take work home if they want to, but they don't feel guilty if they choose otherwise.

There's an understanding and acceptance of the fact that employees will sometimes bring family concerns and other preoccupations to the workplace.

Worth:

A belief is widely held that each and every employee is important to the organization.

People believe that the work they do is important and valued.

A great deal of thought went into the development of the Neutral Zones governance infrastructure since millions of neutral Zone residents will be affected daily by the cause and effect of the Neutral Zone's governance infrastructure.

The last step was to create a systemic fiduciary system of checks and balances. The system is comprised of 2,700 Tri-Sector Chapters represented in 50 national assemblies that in turn are represented in one General Assembly.

These governance structures are managed and facilitated by three neutral Councils. The Councils are as follows:

Economic Sector Council  
Public Sector Council  
Civil Society Council

These councils in turn are represented in a general assembly with equal representation from each Tri-sector Group. Funding and competency for the Neutral Zones governance infrastructure is provided by the Neutral Zone's **Competency and Capacity Infrastructure Network**.

#### **4.8 Competency and Capacity Infrastructure Network**

Simply Stated! The infrastructure that provides the Neutral Zone with the money and skill it needs to be the infrastructure provider of choice. The following section provides a brief overview of the Neutral Zone's Capacity Infrastructure followed by a brief overview of the Neutral Zone's Competency Infrastructure.

##### 4.8.1 Capacity Infrastructure

Billions of dollars are required to build and maintain the Neutral Zone's Infrastructure, funding provided by the Guaranteed Global Infrastructure Fund. The Guaranteed Global Infrastructure Fund is a for-profit financial platform and specializes in the development funding for major infrastructures such as Teleports, Cargo Airports, Seaports, Processing Zones and Mass Transport systems.

The Neutral Zone's multi-billion dollar non-profit Capacity Infrastructure is funding community-led projects through four independently managed funds, funds obtained from a systemic infrastructure fund known as the Causality Fund. The Causality Fund has many revenue streams that are collectively paid out annually as follows:

25% to the Economic Development Fund, funding next generation global trade projects.

25% to the Peace Fund, funding Global Homeland Security Projects.

25% to the Earth Fund, Funding Sustainable Development Projects

5% to the Gradualism Fund, funding special projects that have a mandate to prepare our communities for the enhancement phase of the Neutral Zone commencing in 2015. Our intent is to bring radical improvement to our communities, and if minds are not well prepared then the enhancements that we bring will become disruptive.

More information about the Neutral Zone’s Capacity Infrastructure will be made available to financial institutions interested in becoming alliance members.

4.8.2 Competency Infrastructure:

A neutral workforce and a fiduciary management system are required to serve and maintain the many communities of like and infrastructure residing within the Neutral Zone.

The Alliance Fiduciary Group, MC is tasked to provide the above said neutral competency infrastructure through its 28 divisions. The 28 divisions are as follows:

Sales Division	Marketing Division
Technology Division	Volunteer Division
Media Division	Judicial Division
Custodian Division	Humanitarian Division
Observer Division	Construction Division
Merger City Division	Financial Division
Federation Division	Sovereignty Division
Enabler Division	Compliance Division
Alliance Fiduciary Services Division	Protective Services
CDFI Division	Municipal Division
Endorsement Division	Donor Division
Lender Division	Audit Division
Public Relations Division	Merger Alliance Division
I.B.C.C. Division	Enabler Alliance Division

After initiation all divisions competency is out sourced to contractors until such time that an in-house team is assembled, trained and commissioned. July 2006 is a major bench mark for the deployment and evolution of the Alliance Fiduciary Group. At this date a global governance core has to be in place, and will be comprised of the following Competency Estates.

Global Core	134 Competency Estates
Hemispheric Core	200 Competency Estates
National Core	4,200 Competency Estates
Regional Core	20,211 Competency Estates

The above said 24,745 Competency Estates are seamlessly built into the Neutral Zone Infrastructure and are generational Estates, built to serve many generations of beneficiaries. Funding for these Competency Estates are made possible by 13,120,000 MCSE100 Units owned by Alliance Fiduciary Services. This independent form of capitalization ensures the total neutrality of our competency force.

The main purpose of our Competency Force is to provide the support service infrastructure required by our Enabler Force busy with the restoration and enhancement of our communities. The initial competency force will focus on the **SUPER SATURATION** of the Neutral Zone.

## 5.0 SUPER SATURATION PROJECT

On or before 12/31/2015 EVERY HUMAN EAR THAT CAN HEAR! AND EVERY EYE THAT CAN SEE will at least be exposed once to the message of the Neutral Zone. A lofty goal you might say! Not really, technology provides us with the ability to reach every community worldwide today.

Today's Media engine is everywhere! An average American child lives in a household with 2.9 televisions, 1.8 VCRs, 3.1 radios, 2.6 tape players, 2.1 CD players, 1.4 video game players and one computer. We clearly do live in an "information society" but more important we live in a **society of feeling and sensation seamlessly integrated into the MEDIA that surrounds us.**

It is this media that surrounds us, that is now being used to assemble 2,700 Causality Teams in 50 countries--a Global synchronized team with the mandate to visit your neighborhood and to share the message of the Neutral Zone. The message addresses your nine basic needs and thus will be very difficult to refuse.

Our ground force message is augmented by a multi-media consortium streaming audio and visual content to you twenty-four seven. Our message is language and cultural sensitive and is offered in 30 languages. We saturate your neighborhood further with techniques, products and services from 100 associations; seventy-six of these associations are focused on sustainable development programs and the remaining 24 on special projects.

We will be successful because your entire environment will be SUPER SATURATED with our intentional and natural cause and effect events; consistent events that will enable you to take responsibility for seeing that you get your own basic needs met.

Once your basic needs are met, let's meet the needs of our local community and ecosystem through Tri-Sector partnerships and sustainable development programs. Now imagine this process taking place in 2,700 communities simultaneously and you have imagined the Neutral Zone's Super Saturation project.

**No wishful thinking here!** The following section will provide you with a brief overview of how we are implementing our super saturation mechanism.

At the core of our deployment strategy is Synergy City Las Vegas. Synergy City Las Vegas is a Master Sustainable Development Zone rented in its entirety by the Super Saturation Consortium for 10 years. The facility is rented as of 12/31/05 until 12/31/15. (3 gaming areas were excluded due to licensing requirements)

Synergy City Las Vegas is comprised of the following facilities:

**Synergy City Pilot Site**

1. Alliance Market Trade and Distribution Center
2. MCSE Alliance Command and Control Center
3. 400,000 Square Feet of Office Space

**Neutralis Embassy Tower**

1. 535 Elite Suites
2. Private Casino and Spa
3. Private Event Center
4. 400,000 square foot Support Services area

**New Dawn Resort, Hotel and Casino**

1. 200,000 square foot Spa
2. 1 million square foot Conference and Event Center
3. Hotel Gaming area
4. Resort Gaming area
5. 24 Multi-Media towers
6. 4,000 Hotel Suites
7. 2,000 Resorts Suites
8. Ancillary Resort, Hotel, Casino amenities

Every square foot of Synergy City Las Vegas is used 24/7 to promote and implement the Neutral Zone Mission, Strategy and Philosophy. A mandate spear headed by the Super Saturation Consortium comprised of the following consortium member groups:

- Group A: VTN Micro Enterprise Network
- Group B: B2B Demand and Supply Chain Network
- Group C: 24 Super Saturation Associations
- Group D: 76 SD Action Associations
- Group E: Elite Enabler Network
  - C1 : Super Competency
  - C2: Super Capacity
  - C3: Super Connectivity

These above said consortium groups are divided into 2,700 Synergy Zones Groups, representing nine groups per city. Three hundred cities are involved and are rolled out 18 at a time. Each roll-out period lasts three weeks and is comprised of training sessions, workshops, seminars, think tanks, buzz events and power cell work groups.

All these activities are taking place in Synergy City Las Vegas. An action that has as effect a fully trained and motivated force returning every three weeks to their home city ready to implement the Neutral Zone’s Mission, Strategy and Philosophy.

The following table is a standard 3-week attendee accommodation allocation index valid for 50 recurring training camps. (Indexed numbers represent actual attendees)

New Dawn Deployment Center Schedule												
Week One				Week Two				Week Three				Group
Wave 1	Wave 2	Wave 3	Wave 4	Wave 1	Wave 2	Wave 3	Wave 4	Wave 1	Wave 2	Wave 3	Wave 4	
Monday	Wednesday	Friday	Sunday	Monday	Wednesday	Friday	Sunday	Monday	Wednesday	Friday	Sunday	
Tuesday	Thursday	Saturday		Tuesday	Thursday	Saturday		Tuesday	Thursday	Saturday		
<b>4000 Hotel Towers suits</b>												
0	0	0	0	0	0	0	0	3888	3888	3888	3888	A
0	0	0	0	0	0	0	0	0	0	0	0	B
4000	4000	4000	4000	0	0	0	0	0	0	0	0	C
0	0	0	0	4000	4000	4000	4000	0	0	0	0	D
0	0	0	0	0	0	0	0	0	0	0	0	E
<b>2000 Resort Tower suites</b>												
18	18	18	18	126	126	126	126	774	774	774	774	A
1982	1982	1982	0	1874	1874	1874	0	1226	1226	1226	0	B
0	0	0	1982	0	0	0	1874	0	0	0	1266	C
0	0	0	0	0	0	0	0	0	0	0	0	D
0	0	0	0	0	0	0	0	0	0	0	0	E
<b>500 Neutralis Tower suites</b>												
			500				500				500	C1
	500	500			500	500			500	500		C2
500				500				500				C3

**5.1 The Super Saturation Consortium:** Creates a critical mass of users and visibility through the following 13 field campaigns for affinity groups all driven by the desire to hardwire as many community members as they can.

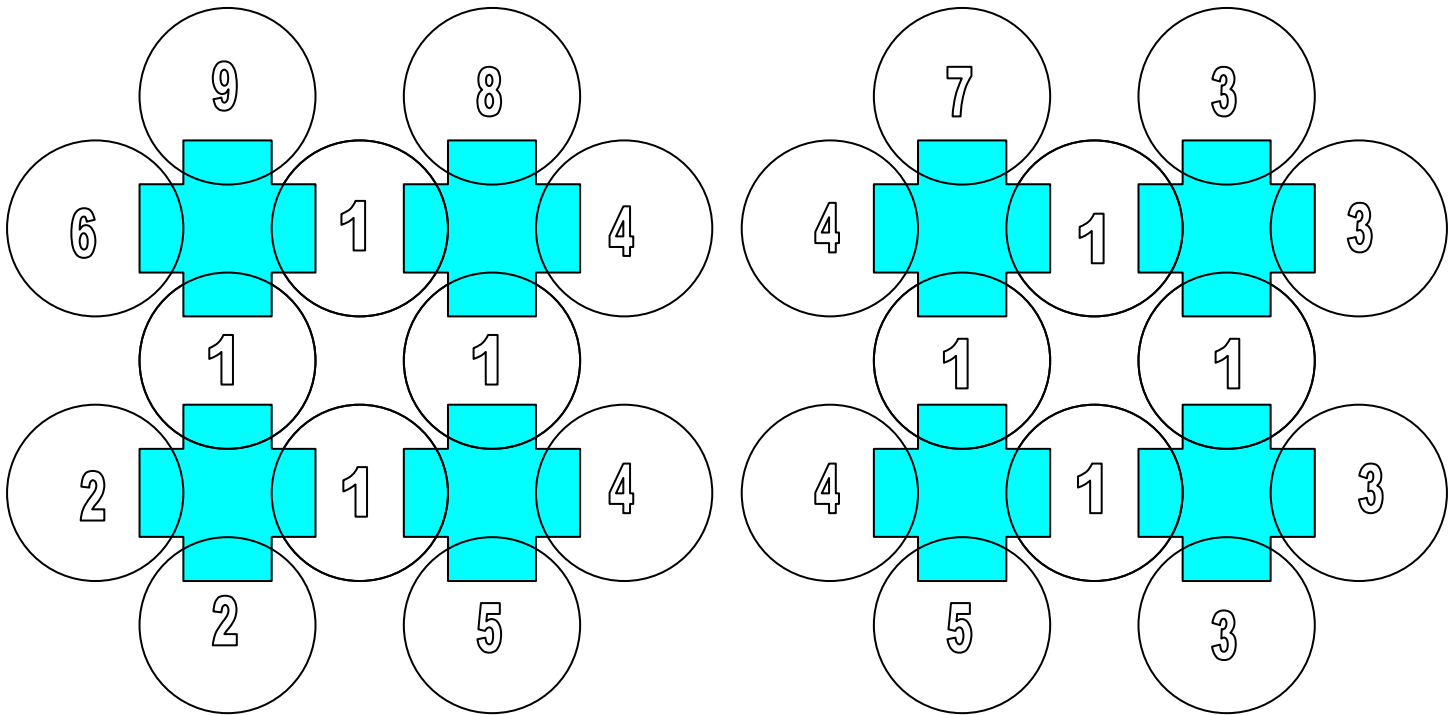
(A very profitable activity to be introduced on 12/31/05 to give every community member a fair amount of time to hardwire their own area of influence before somebody else does.)

- 1) Supply Chain Campaigns
- 2) Demand Chain Campaigns
- 3) Surpluses and Shortages Campaigns
- 4) Neutral Zone Feature Film Bulk Hardwire Sponsor Campaigns
  - a) United Sovereign acquisitions
  - b) Institutional acquisitions
  - c) Networked organization acquisitions
  - d) Micro Enterprise Network
- 5) University Campaigns

- 6) Networked Organization Campaigns**
  - a) **MLM Industry**
  - b) **Business Leagues**
  - c) **Social Clubs**
  - d) **Enthusiast Groups**
  - e) **Direct Marketing Industry**
  - f) **Vertical Marketplaces**
  - g) **Charitable Organizations**
  - h) **Religious Organizations**
  - i) **Fraternal Organizations**
  - j) **Veterans Organizations**
  - k) **Political Organizations**
  - l) **Campaign Groups**
- 7) Internet Access Provider Campaigns**
- 8) New Media Channel Campaigns**
- 9) Tactile Industry Campaigns**
  - a) **Merchandising**
  - b) **Memorabilia**
  - c) **Identification Items**
  - d) **Reward and award Items**
  - e) **Educational Merchandise**
  - f) **Novelties**
- 10) Neutral Zone Job Campaigns**
- 11) Infant Campaigns**
- 12) Neutral Zone Endorsement Campaigns**
  - a) **Celebrities**
  - b) **Governments**
  - c) **Municipalities**
  - d) **Community Leaders**
  - e) **Professional Endorsement Institutions**
- 13) Causality Movement Campaign**
  - a) **Evangelism Events**
  - b) **Community Causality Events**
  - c) **Seminars**
  - d) **Workshops**
  - e) **Organization of like linkage**

These 13 field campaigns are essential to ensure that the Neutral Zone resident base grows into a diverse well-balanced community represented by representatives of the entire community of life. The success of these campaigns relies heavily on the 24/7 campaigning of the Neutral Zone Media Consortium.

**5.2 Neutral Zone Media Consortium:** Headquartered in Synergy City Las Vegas. The head office is comprised of 24 ten-story Media Towers in production twenty-four seven. The towers locations and functionality are as follows:



Media Consortium Divisions	Number of Towers Occupied	Group and Tower Function
Media Group One:	4 Towers	<b>80 Interactive theaters</b>
Media Group Two:	2 Towers	<b>80 Captive Radio Stations</b>
Media Group Three:	4 Towers	<b>80 Captive Television Stations</b>
Media Group Four:	4 Towers	<b>Entertainment Industry</b>
Media Group Five:	2 Towers	<b>Content Augmentation Plants</b>
Media Group Six:	1 Tower	<b>Publishing Industry Host</b>
Media Group Seven:	1 Tower	<b>Advertising Industry Host</b>
Media Group Eight:	1 Tower	<b>Saturation Association Studios</b>
Media Group Nine:	1 Tower	<b>Networked Organization Studios</b>

**5.3 Super Saturation Section Conclusion:**

The Synergy City Las Vegas facility is further used to train the 24,745 Competency Enabler Estate Owners responsible for the daily operation of the Neutral Zones MCSE100 Infrastructure. These Competency Estate owners are the support backbone of the Super Saturation Project.

The Super Saturation Project will be recorded in history as the single most important activity that lead to the mass worldwide adoption of the Neutral Zone as the Infrastructure provider of choice for community-led restoration and enhancement projects. The Super Saturation Project's biggest advantage is its non-tangible magnetism and buzz, augmented by unprecedented mass consciousness and action alignment by and between people and organizations of like.

## **6.0 FREE-SCALING EVOLUTIONARY GROWTH OF THE NEUTRAL ZONE**

The Neutral Zone is a free-scaling self-efficient ecosystem evolving as of 1983 and is expected to have an infrastructure footprint in every community worldwide by 2015. The following are the major evolutionary milestone periods and phases in the creation of the Neutral Zone.

### **SWOT PERIOD 12/31/83 – 12/31/03**

Objective: To determine what the real problem is! And to develop a real lasting solution to solve the problem!

6.1 12/31/83 – 12/31/92 Community and Ecosystem SWOT stage

6.2 12/31/92 – 12/31/03 Research and Development stage

### **RENOVATION PERIOD 12/31/05 -12/31/15**

**Objective:** To provide local communities with NEUTRAL Infrastructure for the RESTORATION and ENHANCEMENT of our deteriorating communities and ecosystems on which we depend for our well-being.

A CAUSE that will have as EFFECT local communities with smart neutral infrastructures that CAUSE the systemic generation of development funding and knowledge transfer fueled by next generation world trade. This has as EFFECT Tri-Sector campaigns to educate, mobilize and coordinate community-led development programs.

Programs which CAUSE the empowerment of local people engaged in negotiating, influencing, controlling and holding accountable, institutions that affect their lives, while taking ownership of their own security, quality of life and prosperity.

6.3 12/31/03 - 12/31/04 Consortium stage

6.4 12/31/04 – 12/31/05 Enabler stage

6.5 12/31/05 – 12/31/10 Anchor stage

6.6 12.31/10 – 12/31/15 Globalization stage

### **ENHANCEMENT PERIOD 12/31/15 AND BEYOND**

**Objective:** To help bring about the ‘Next Civilization’. A Civilization built on fundamental principles for building a just, sustainable, and peaceful global society. But most of all to provide communities with infrastructure that enables phenomenal discoveries, extraordinary security and unparalleled prosperity.

## 7.0 NEUTRAL ZONE PROJECT M.S.F. OVERVIEW CONCLUSION

A tremendous disconnect exists within all our communities worldwide and the Neutral Zone project's mission is to solve this problem with a multi-channel approach. The most basic of these channels are purely an area of influence driven project.

The project provides community members with the ability to sponsor their direct Social Network to a complementary virtual Basic Estate. This cause has as effect the formation of a free-scaling distributed social network connecting friends, family and associated worldwide into a seamless private micro ecosystem with no disconnect. The same Basic Estate connects these private friends and family ecosystems with the rest of their respective community's Value Trust Network (VTN).

The Neutral Zone's infrastructure systemically provides the funding for community members to maintain their social network links. The funding is equal to one percent of the gross trading volume of the Neutral Zone and is donated by the supply chain of the Neutral Zone. The for-benefit donation is paid to the Causality Fund that in turn distributes the proceeds as follow:

Assumption: 1% = 100 basis points

Calculated on VTN volume:

For-benefit funds distributed to the following beneficiaries.

10 basis points to the Earth Fund

10 basis points to the Peace Fund

10 basis points to the Economic Development Fund

10 basis points to the SWOT Fund

10 basis points to social mega hub sponsor

10 basis points to sponsor one

10 basis points to sponsor two

10 basis points to sponsor three

10 basis points to sponsor four

10 basis points to sponsor five

No! It's not wealth redistribution but rather an investment in the social fabric of our communities. A cause that has effect the desire for community members to enhance their invisible social ties into real technology enabled ties generating an income for every social link a sponsor maintains.

Simply stated, the area of influence project provides community members with the natural desire to solve the disconnect problem that exists within our communities. This new level of awareness and connectivity provides the basis for the 'Next Civilization' and the Neutral Zone Project is dedicated to help bring about this new Civilization.